



## Company profile

### Address:

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### About Us:

Black Sheep Design is a marketing communications company that provides strategic marketing planning, and design services. The company was founded by husband and wife Richard and Clarissa Perez-Pacheco, whose creative and marketing skills are also perfectly matched. Working with a team of experts to create and execute your project, we always keep your success in mind.

### Specialties:

Innovative Marketing, Creative Branding, Event Promotions, and Interactive Web Development

### Services:

Advertising (TV, Radio, Print, Web)	Event Design & Promotion	Offset & Digital Printing
Brand Positioning	Identity Development	Package Design
Collateral Material	Magazine Production	Public Relations
Direct Mail & Distribution	Market Research & Planning	Sales Presentation Kits
E-Marketing Campaigns	Media Planning & Buying	Video & Photography
	New Product Launches	Web Development

### Clients: *Complete list available upon request.*

65 Degrees Magazine	InterHealth Nutraceuticals, Inc.	Simply Organized, Hawaii
Brentwood Chamber of Commerce	John Robert Powers	Stirling Architects, Inc.
Cortona Park, Senior Living	Livermore Valley Opera	Tavo's Restaurant & Pizzeria
	Shaklee Corporation	Zinus International

### Industries:

Consumer Products	Personal Services:	Publications
Health, Beauty & Nutrition	<i>Modeling Agency, Salon, Spa</i>	Retail & Restaurants
Manufactured Goods	Professional Services:	Senior Living Communities
	<i>Architecture, Law, Billing</i>	

### Awards:

The Communicator Award 2007: *Corporate Identity*, Signet AdStudy Award 2007: *Fuze Advertisement*, Best of Brentwood 2006-2008, Rotary District 5160 Award 2008: *Newsletter of the Year*

### Affiliations:

AIGA, *the professional association for design*, Brentwood Rotary Club, Brentwood Chamber of Commerce, *Board Member & PINC*, *Printing Industries of Northern California*